BTEC Tech Award Level 1/2 in Enterprise

The Herewoode Academy

C3: Suggesting improvements to cash flow problems

C5: Sources of business finance

Component 3 Exam (May)

C2: Cashflow

C4: Break-even point and break-even analysis

B1: Financial documents

A4: Trust, reputation and loyalty

B5: Profitability and liquidity

B2: Payment methods

A2: 4Ps of the marketing mix

C1: Budgeting

A3: Factors influencing the choice of marketing methods

B4: Financial statements

B3: Revenue and costs

A1: Targeting and segmenting the market

Component 3: Marketing and Finance for enterprise

Component 2 Summative Assessment (Oct-Dec)

C2: SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis

A2: Plan for a micro-enterprise

B1: Production of presentation

C1: Review of presentation

Component 2 Refresher (Sep)

Component 1 Summative Assessment (Feb-Apr)

A1: Choosing ideas for micro-enterprise

B2: Delivery of presentation

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C1: PEST (Political, Economic, Social, Technological) analysis

Component 2: Planning and presenting a micro-enterprise idea

A3: Aims and activities of enterprises

A1: Size and features of SMEs

B4: Suitability of market research methods

B2: Understanding customer needs

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B3: Understanding competitor behaviour

B1: Market research methods

A4: Skills and characteristics of entrepreneurs

A2: Markets, sectors, models and industries in which enterprises operate

Component 1: Exploring Enterprises

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